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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: 15037US02

PATENT

In the Application of:

Jeyhan Karaoguz, et al.

Serial No.: 10/675,436

Filed: September 30, 2003

For: MEDIA PROCESSING SYSTEM
COMMUNICATING ACTIVITY
INFORMATION TO SUPPORT USER
AND USER BASE PROFILING AND
CONSUMPTION FEEDBACK

Examiner: Duffield, Jeremy S.

Group Art Unit: 2427

Confirmation No.: 5627

Electronically Filed On January 15, 2009

RESPONSE UNDER 37 C.F.R. § 1.116

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Office Action mailed November 25, 2008, in the above-identified application. The Applicants respectfully request reconsideration of the claim rejections in view of the following remarks.